

Non-Profit Org.
U.S. Postage
PAID
Wilmington, DE
Permit No. 1796

14th Annual Breast Cancer Update

Steps ^{in the} Right Direction:

Reducing Your Risk for Breast Cancer

April 13, 2011

8:30 am - 1:30 pm

Sheraton Hotel Conference Center
Dover, Delaware

Morning Keynote Speaker:

Karen Collins, MS, RD, CDN
Nutrition Advisor,
American Institute for Cancer Research



Delaware Breast Cancer Coalition's Breast Cancer Update

The Delaware Breast Cancer Coalition's (DBCC) 14th Annual Breast Cancer Update began as a small scientific meeting to update physicians about the latest trends in breast cancer diagnosis and treatment. Recognizing the importance of bringing the most up-to-date information to all health professionals, breast cancer survivors and the general public, the program has quickly grown to an annual forum of over 300 attendees.

"It is our goal to have programming that empowers our community in the fight against breast cancer. The Annual Breast Cancer Update allows us to bring in nationally renowned speakers in the breast cancer field and gives us the opportunity to educate the community about the innovative research, treatment and programs that are available in Delaware."

Vicky Cooke
Executive Director
Delaware Breast Cancer Coalition

**Taking Action to Defeat
Breast Cancer Since 1991**

**20
years**

For more information about DBCC's education, outreach and support programs or to learn more about becoming a partner in the fight against breast cancer, call DBCC at **866-312-3222** or visit www.debreastcancer.org.

WILMINGTON	DOVER	LEWES
111 West 11th St. Suite 3 Wilmington, DE 19801 Phone: 302-778-1102 Fax: 302-778-1104 Toll Free: 1-866-312-DBCC	165 Commerce Way Suite 2 Dover, DE 19904 Phone: 302-672-6435 Fax: 302-672-7834 Toll Free: 1-888-672-9647	16529 Coastal Hwy. Suite 116 Lewes, DE 19958 Phone: 302-644-6844 Fax: 302-644-6846

Steps ^{in the} Right Direction:

Reducing Your Risk for Breast Cancer

This program was made possible with generous support from:



Kent Diagnostic Radiology Associates



Supported by educational grants from:



Additional sponsors will be disclosed at the event.

Continuing education credits are available for nursing professionals.

This event provides 3.75 CEUs.

Corexcel is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

14th Annual Breast Cancer Update

Presented by the
Delaware Breast Cancer Coalition, Inc.

April 13, 2011
Sheraton Hotel Conference Center
Dover, Delaware

Steps in the Right Direction:

Reducing Your Risk for Breast Cancer

Attendees will learn about...

Risk reduction and prevention of breast cancer through nutrition and physical activity.

Research on the benefits of Vitamin D to breast health.

Familial and genetic risk factors for breast cancer, genetic counseling and genetic testing options.

Strategies for lowering risk of recurrence of breast cancer through hormonal therapies.

New findings that reduce the need for axillary dissection following sentinel node biopsy.

Breast Cancer Deadline 2020: The National Breast Cancer Coalition's call for a strategic and focused approach to ending breast cancer by the year 2020.

Agenda

8:30 - 9:00 Registration and Continental Breakfast

9:00 - 9:05 Welcome - Dennis Witmer, MD, FACS
Program Chair

MORNING KEYNOTE

9:05 - 9:45 **"Nutrition and Physical Activity to Reduce Breast Cancer Risk"**
Karen Collins, MS, RD, CDN

PANEL I

9:45 - 10:15 **"Vitamin D and Breast Health"**
Gerald M. Lemole, MD

10:15 - 10:45 **"Familial and Genetic Risks for Breast Cancer"**
Zohra AliKahn-Catts, MS, CGC

10:45 - 11:00 Questions and Answers

11:00 - 11:45 Break – Refreshments and Displays

PANEL II

11:45 - 12:15 **"Hormonal Therapies to Reduce Breast Cancer Recurrence"**
Rishi Sawhney, MD

12:15 - 12:45 **"Sentinal Node Biopsy: Report on the Recent Study"**
Diana Dickson-Witmer, MD, FACS

12:45 - 1:15 **"Breast Cancer Deadline 2020: Changing the Conversation"**
Annette Bar-Cohen, MA, MPH

1:15 - 1:30 Questions and Answers

1:30 Conclusion & Adjournment

NEW! Afternoon Session

1:45 - 4:30 **"Cancer Clinical Trials: Exploring the Mysteries and Myths"**
Kandie Dempsey, MS, RN, OCN, CCRP
Nanci Mayer-Mihalski, BS

Clinical trials contribute to knowledge and progress against cancer. Many of today's most effective cancer treatments are based on previous study results. Research studies encompass a wide range of cancer-related disciplines and, because of progress made through clinical trials, many people treated for cancer are now living longer.

Participants will learn:

- The importance of clinical trials
- How clinical trials work
- How clinical trials advance cancer care
- Types and phases of clinical trials
- The drug development and approval process
- Barriers to participation
- How patients' rights are protected

This session provides 3.0 CEUs.

Faculty

Zohra AliKahn-Catts, MS, CGC
Certified Genetic Counselor, Christiana Care Health System

Annette Bar-Cohen, MA, MPH
Executive Director of the Center for NBCC Advocacy Training

Karen Collins, MS, RD, CDN
Nutrition Advisor, American Institute for Cancer Research

Kandie Dempsey, MS, RN, OCN, CCRP
Director of Cancer Research Christiana Care Health System

Diana Dickson-Witmer, MD, FACS
Associate Medical Director of the Breast Center at the Helen F. Graham Cancer Center Christiana Care Health System

Gerald M. Lemole, MD
Cardiac Surgeon, Christiana Care Health System

Nanci Mayer-Mihalski, BS
President, Mayer-Mihalski Consulting, Inc.

Rishi Sawhney, MD
Medical Director, Bayhealth Cancer Center

Registration Form

Please submit a separate form for each person

Name _____

Title (MD, RN, LPN, etc.) _____

Address _____

Phone _____

E-mail _____

Select Options:

- Breast Cancer Update FREE
- Continuing Education Credits - Nursing \$25.00
- Clinical Trials Education \$25.00

Total Payment Due: _____

Method of Payment:

- Check payable to DBCC
- Visa, MasterCard, American Express or Discover

Name as it appears on card _____

Credit Card No. _____

Exp. Date _____

Signature _____

Register online at www.debreastcancer.org or by phone at 302-778-1102, or return completed form and payment by **April 8, 2011**.

Delaware Breast Cancer Coalition, Inc.
111 W. 11th Street, Suite 3 • Wilmington DE 19801
Phone: 302-778-1102 • Fax: 302-778-1104
Email: dbcc@debreastcancer.org