



**Our Mission**

To empower our community by raising awareness of breast health issues through outreach, education and support services, in order to facilitate the early detection and treatment of breast cancer.

**Our Vision**

The vision of the agency is to create a community where every person diagnosed with breast cancer becomes a survivor, and fear and doubt are replaced with knowledge and hope.

**Our Reach**

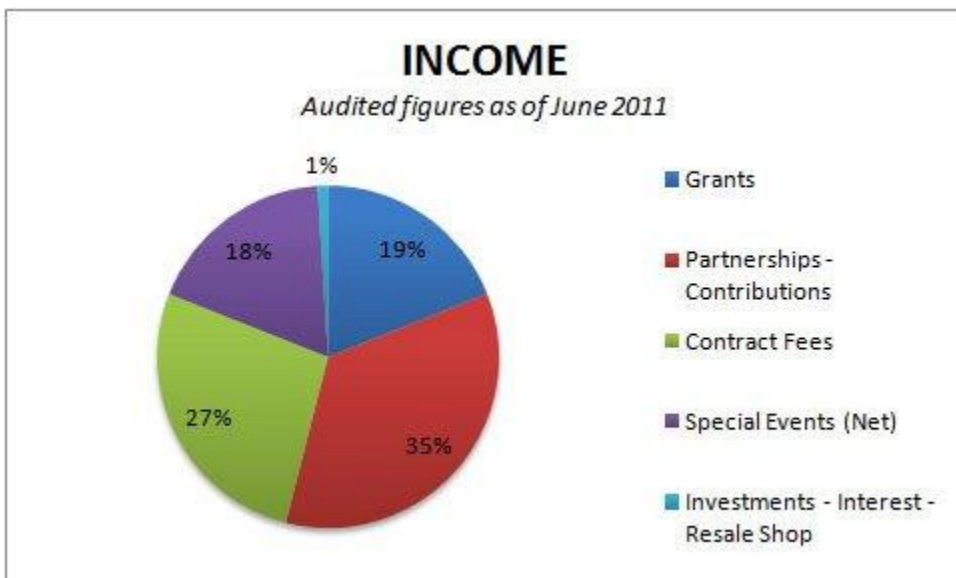
We are a statewide organization with offices in Wilmington, Dover and Lewes. Our programs of education, community outreach, education and screening serve the local community in Delaware and the surrounding areas, including areas of Pennsylvania, Maryland, and New Jersey.

**A Truly Local Organization**

The Delaware Breast Cancer Coalition is an independent 501(c)(3) organization and does not receive funds from any national breast cancer organization. We are funded by grants, community partnerships, and individual donations from the local community. We are proud to be an organization that is supported by the local community which it serves. The money that we raise stays right here in the local community. We are the organization that helps your friends, family, neighbors and co-workers who are impacted by breast cancer. We provide support and walk the journey with you.

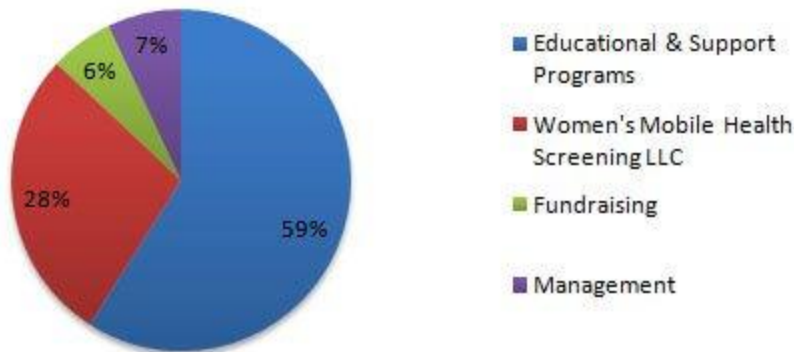
**Incomes and Expenses**

In 2010-2011, more than \$1,120,000 was raised in support of those we serve here in Delaware and the surrounding communities. Below is a breakdown of DBCC’s income and expenses. It is important to note that 87 cents from every dollar raised goes directly to our programs.



## EXPENSES

Audited figures as of June 2011



*\*\* Please note that we have not received any grants from the Susan G. Komen for the Cure Philadelphia Affiliate and the Avon Foundation in the past two funding cycles. We also did not receive funds from the National Breast Cancer Coalition in the last funding cycle.*

### Our Programs at Work

Each day, DBCC takes action to defeat breast cancer. In 2011,

- DBCC **trained 37** new peer mentors, joining the 225 peer mentors who provided one-to-one support, resources, and research-based information to 259 mentees in 2011.
- DBCC **engaged 104** newly diagnosed women in our *Beginning Your Journey* programs in partnerships with the local cancer centers.
- DBCC **performed 754** screening mammograms and provided transportation to women on the Women's Mobile Health Screening Van from January 2011 to December 2011.
- DBCC **engaged 25** women in Nurture Yourself, a program for those living with advanced breast cancer that occurs monthly.
- DBCC **attended 75** health fairs and community events, and presented 32 breast health programs reaching over 13,000 people.
- DBCC **completed 6,788** individual, and 7,093 group, contacts through education and outreach programs.
- DBCC provided interpretation for 136 women on the Mammography Van. In addition, through the mobile mammography van, DBCC enrolled 91 women into the Screening For Life Program (SFL), providing support to uninsured and underinsured women in Delaware.
- DBCC's **First Annual VIDA Latina Breast Health Forum** was attended by over 250 Latina community members who received important information about breast health and breast cancer in Spanish. Attendees also received free health screenings from local hospitals and medical offices.

- Through **the Breast Care Fund**, DBCC assisted women diagnosed with breast cancer with quality of life issues when other funding sources are not available. The Fund has helped women pay for diagnostic exams, lymphedema sleeves, prostheses, insurance co-pays, and treatment bills.
- DBCC held the 14th Annual **Breast Cancer Update**, which is the only event of its kind in the State of Delaware that provides cutting edge information and education on the most current topics in breast cancer diagnosis, treatment, detection and survivorship to annual audiences of over 400 medical professionals, survivors, and members of the general public free of charge.
- DBCC was awarded the 2011 Delaware Academy of Medicine Executive Director's Award, honoring a non-profit in the Delaware community that embodies the principles of education and the promotion of public health through collaborative programming.

#### **Other information:**

- Between June 2005 and December 2011, **DBCC performed 5,446 screening mammograms** on the Women's Mobile Health Screening Van.
- In September 2010, DBCC was presented with the prestigious **Community of Excellence Service Award** as part of Christiana Care's Helen F. Graham Cancer Center's Annual Community Oncology Awards for its support of clinical trials in the community.
- In 2010, DBCC trained **11 Clinical Trial Peer Mentors** in the advanced, more specialized clinical trials education program.

### **More Information about Our Programs**

The programs of the Delaware Breast Cancer Coalition are designed to educate the community, provide outreach to under-served communities, connect survivors and honor those living with breast cancer.

#### **Peer Mentoring and Clinical Trials Education**

- DBCC's Peer Mentoring Program offers one-on-one support and education by trained breast cancer survivors to newly diagnosed patients and individuals facing a recurrence, as well as their families and caregivers.
- Clinical Trials Initiative pairs trained peer mentors who have participated in clinical trials with those being offered a trial to answer questions, combat myths and fears, and assist in informed decision making.

#### **Survivorship Programs**

- Beginning Your Journey programs, offered in collaboration with area hospitals, provide information in a small group setting to those newly diagnosed with breast cancer. Participants have questions answered, learn about available support programs and resources and meet other survivors.
- Nurture Your Self, currently offered at the Helen F. Graham Cancer Center, provides small group information sessions for women living with advanced breast cancer.
- Nurture with Nature provides a series of outdoor programs to allow women to come together and experience nature by hiking, kayaking, biking, horseback riding, astronomy, or simply walking through a forest or along a beach.

- Survivor Socials give survivors a chance to meet regularly to socialize, learn a craft, volunteer, or learn about health topics.

### **Mobile Mammography Van**

- The mobile mammography van provides on-site digital mammography screening at community centers, senior centers, health care facilities and employers throughout the state. Women who are uninsured or underinsured may be eligible for free or reduced cost mammograms through Screening for Life (Division of Public Health) and DBCC.

### **Annual Breast Cancer Update**

- The Breast Cancer Update is a free, one-day educational forum open to the public as one of Delaware's trusted sources of up-to-date breast cancer information. The event features discussions by panels of breast cancer experts.
- Attendees include breast cancer survivors and their families, physicians, nurses, and allied health professionals.

### **Community Breast Health Education Programs**

DBCC's outreach programs include:

- Providing breast health educational programs to businesses and community groups
- Participating in health and wellness fairs
- Educating nursing and allied health students about breast health
- Providing Cultural Competency Training to health care providers